

## **Historic, Archive Document**

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2/6/49

*John A. Youdath's*

# HARDY CHRYSANTHEMUMS

## YOUUDATH'S 1949 INTRODUCTIONS

### CHRYSANTHEMUM, Little Pal

This is a low, purple cushion Mum that everyone has raved about who has seen it in bloom in our field. It is identical in every respect to the parent, known as Little Bob, a bronze button Cushion. But Little Pal is just covered with purple button flowers.

10 R. C. for \$2.50  
\$20.00 per 100

## YOUUDATH'S 1948 INTRODUCTIONS

*GIRARD, Very large double flowers. Orange and gold, medium height. Per 100	\$15.00
*Citrus, Low growing, cushion like, yellow pompon flowered. Per 100	15.00
*Dennis, Color, coral bronze. Flowers and growing habit similar to Youdath's Pride. Per 100	15.00

### NEW

### DIANTHUS, Rose Bowl

1949

We are proud to introduce this beautiful and valuable border plant. A low, vigorous, rounded, compact grower; has green foliage leaf measuring  $\frac{1}{8}$ " in width. The flowers are a bright solid rose, almost red, very double and fragrant, measuring about 1" in diameter. Blooms all summer, until heavy freezing.

1 1/2" Plant Bands, 10 for \$2.50; \$20.00 per 100

## YOUUDATH'S 1947 INTRODUCTIONS

*Airway, Debut, golden bronze. Per 100	\$15.00
*Beaumont, bright red, medium height	15.00
*Beau-Kay, delicate double pink, tall	15.00
*Daisy Mae, large, white, single	15.00
*Lucky Star, Rose pink, firm double flowers	15.00
*Opening Day, rose pink Pompon. Per 100	\$15.00

## LIST OF OTHER GOOD HARDY CHRYSANTHEMUMS

	Color	Height	Type	Price Per 100
Adironda	bright bronze	low	pompon	\$ 5.00
*Amber Glow	light peach	pink overcast, double	6.00	
Autumn Lights	orange bronze	medium	duplex	4.00
*Astridway	pink	low	daisy	10.00
Baby Margaret	yellow	medium	button	5.00
*Bronze Pyramid	light bronze	pyramid	large double	6.00
*Bronze Maid Cushion	gold	cushion	double	6.00
*Bronzwic	deep bronze	medium	double	6.00
*Capt. John Smith	pink	short	dec.	5.00
Caliph	deep red	tall	dec.	4.00
*Champion Cushion	bronze	cushion	double	6.00
*Commander Cushion	red	cushion	duplex	6.00
Cora Peck Buhl	orange	tall	pompon	6.00
*C. R. Hastings	vivid red	low	duplex	6.00
Chestnut Burr	deep bronze	medium	pompon	4.00
Cydonia	reddish bronze	medium	dec.	5.00
Dahliamum	amaranth	low	double	6.00
Daybreak	salmon pink	tall	duplex	5.00
*Early Sun	yellow	short	button	6.00
Enchantris	pink	tall	duplex	5.00
*Empire	gold bronze	medium	double	6.00
Ethel	deep bronze	medium	button	4.00
Excelsior	yellow	tall	pompon	4.00
*Francis de Sales	yellow	medium	double	6.00
Goblin	bronze	medium	pompon	6.00
Gold Cushion	gold	cushion	semi-double	8.00
*Gold Rush	yellow	medium	dec.	5.00
*Gold Treasure	yellow	strm.-line ptld.	pomp.	6.00
*Golden Beauty	yellow	tall	pompon	8.00
Harrison	pink	medium	pompon	5.00
Harvest Gold	light yellow	cushion	low double	6.00
Irene	white	tall but. or sml pomp.	5.00	
Jewel	rose	medium	pompon	6.00
*Jewelry	lavender rose	tall	pompon	6.00
Judith Anderson	deep yellow	early	button	5.00
*Julia	pink	medium	double	5.00
*King Cushion	light bronze	cushion	double	6.00
King Midas	light yellow	medium	double	5.00
Lavender Lady	lavender	large	double	6.00
Little Bob	bronze	cushion	button	6.00
*Major Cushion	pink	cushion	double	6.00
*Marilyn	orange	low	double	6.00
*Mary's Gold	yellow	double	pompon	5.00
*Maroonette	maroon	medium	duplex	5.00
*Mentor	rose	cushion	double	6.00
*New Philadelphia	purplish red	tall	pompon	6.00
Nugget	yellow	medium	button	4.00
*October Queen	rose	low	double	8.00
*Ohio Moon	cream	low	duplex	5.00

	Color	Height	Type	Price Per 100
*Old Gold	deep gold	medium	double	5.00
Old Orchard	orchid	tall	pompon	5.00
*Oriental	vari-pink	medium	double	5.00
*Peach Blossom	salmon pink	medium	semi-double	6.00
Peggy Ann Hoover	pink	medium	spider	5.00
Philadelphia	pink	medium	pompon	5.00
*Pink cactus	pink	medium	double	6.00
Pink Doty	rose pink	tall	pompon	6.00
*Pocahontas	coral bronze	low	double	5.00
Pomponette	yellow	low	pompon	8.00
*Prince Cushion	gold	cushion	double	6.00
Queen Cushion	white	cushion	double	6.00
*Red Daisy	bright red	yellow center	duplex	5.00
*Red Pride	red	low	double	6.00
*Red Riding Hood	bright red	medium	double	6.00
*Red Bird	red	medium	duplex	6.00
Red Doty	red	tall	double	6.00
Rose Glow	salmon	tall	small	5.00
*Rose Cushion	deep pink	medium	double	6.00
*Rose Quilled	rose	tall, lge. tublr. petld.	double	6.00
*Ruby Baker	red	medium	button	8.00
*September Gem	yellow	medium	double	8.00
Sequoia	peach	medium	double	6.00
*Solid Gold	deep yellow	medium	double	8.00
*Silverious, light pink and cream	amaranth	medium	double	6.00
Silver Tip	light bronze	medium	pompon	5.00
Sunkist	light bronze	low	button	5.00
*Taft	light bronze	low	double	6.00
Tasavia	white	low	double	6.00
The Moor	wine red	medium	double	6.00
The Chief	light bronze	medium	double	6.00
*Thorp	vivid	medium	double	5.00
White Spoon	white	medium	double	4.00
White Pomp	white	tall	double	5.00
White Doty	white	medium	double	5.00
Yellow Spoon	yellow	medium	button	5.00
Yellow Gem	yellow	medium	double	6.00
*Yellow Sport Cushion, light yell.	light yellow	medium	double	6.00
*Yellow Tasavia	light yellow	(sport of white)	double	6.00
*Yellow Cactus	yellow	medium	double	6.00
*Youdath's Pride	bronze	medium	double	5.00
*Youdath's Rose	soft rose	large flower	double	6.00
*Youdath's White	white	medium	double	5.00
Yellow Mound	yellow	cushion	double	8.00
*Youdath's Vivid	vivid	medium	double	6.00
Zeeman	bronze	medium	double	5.00

marked (\*) are all our introductions  
all R. C. are shipped Prepaid on orders of \$10.00 or over

## COMMERCIAL OR GREENHOUSE VARIETIES

SPIDER	per 10	Yellow Taggerty, gold brnz.	.80	Peggy Ann Hoover, pink	.50	ANEMONE	per 10	
Kay Tashima	white	\$.50		Mrs. R. A. Walker, lavender	.80	Frieda	pink \$.50	
Wm. McCabe	yellow	.50	Calif. Firebird, reddish bronze,		Gena Harwood, peach	.80	Autumn Sunset	gold .60
Red Spider	amaranth	.60	bronze, yellow dots	.60	Fusion, pink	.60	Purple Princess	purple .60
				Silver Lace, white	.50			

## DECORATIVE

Armistice Day, red and gold	\$.60	Marketeer, white	.60	Garnet King, red inc.	.80	Snow, white	.50
Ben Tashima, purple inc.	.60	Mongol, gold inc.	.80	Gold Lode, deep yellow	.50	Sunnyslope, white inc.	.80
Early Quality, white	.50	Mrs. H. Rea, white	.60	Marion Upfinger, brnze inc.	.80	Xmas. Bronze, late bronze	.50

Orders of less than 10 each, add 2c per plant.

## YOUUDATH'S NURSERY

Route 1, Box 215-A, 1250 Palm Avenue

BEAUMONT, CALIFORNIA



# John A. Youdath's Hardy CHRYSANTHEMUMS

## Parade of Beauties

Direct from Beaumont, Calif.



PINK CACTUS



MARILYN

Lovely large, light bronze fully double flowers with slightly recurved petals. Height 15 inches; matures Oct. 5.



YOUDATH'S PRIDE

One of our best introductions. A distinctive early orange bronze. The earliest bronze on the market. The flowers are perfectly double, measuring about 2" in diameter. The plants grow husky and erect, about 15" in height. Has very fine healthy foliage. Suitable for all purposes.



THE MAJOR CUSHION

A bright salmon pink, color does not fade out. Flowers are double, solid and firm. Remarkable improvement over the regular Pink Cushion. Blooms early.

Eleven other Cushions Mums: Bronzemaids, Yellow Sport, Champion, Golden, Harvest Gold, Prince, Dahliamum, Little Bob, Queen, Mrs. C. R. Hasting, Little Pal 1949.



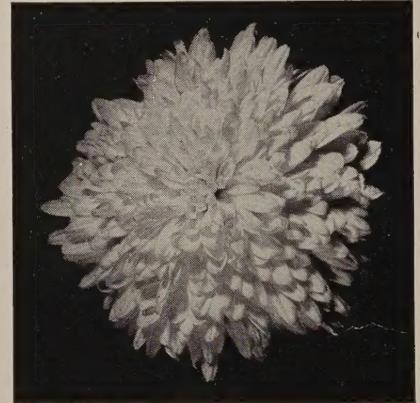
EMPIRE

Large, full ball-like orange glowing flowers, petals underlined with gold, which combines one of the most attractive color combinations. Grows about 1½ feet tall. Blooms about October.



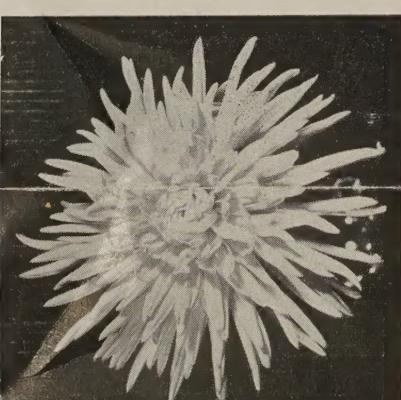
GOLD TREASURE

This deep, golden yellow mum is a natural for cut flowers. Its flowers are large size, bright colored, full double, on tall long-stemmed plants. It blooms about Oct. 15 — a very worthwhile variety.



YOUDATH'S WHITE

An early, large white, full flowered with creamy center, turning pure white when in full bloom. Starts to bloom in September and lasts until frost. Flowers measure 2½ to 3 inches in diameter. Height 18 inches.



YELLOW CACTUS

A large, sulphur yellow mum with flowers measuring over 3 inches in diameter. The plants grow to medium height—a flowery mass that blooms about Oct. 5.

ALL ORDERS OF \$10.00 OR OVER SHIPPED PREPAID

### TO OUR PATRONS

The climate and high altitude makes Beaumont an ideal location for growing Hardy Chrysanthemums.

Cuttings are taken direct from our field plants, which makes good strong, sturdy Rooted Cuttings.

We assure you satisfaction, as our last four years of shipping from this point has proved. We have received many letters from satisfied customers.

Yours truly,  
JOHN A. YOUSDAH

## YOUADATH'S NURSERY

Route 1, Box 215-A, Palm Avenue

Beaumont, California